



Microsoft®

Microsoft Strategy Assessment Program



Are you looking to increase efficiencies in your organization?

A Strategy Assessment is an engagement with a Microsoft Certified Partner to assess the benefits that your business can obtain by streamlining your business processes in targeted areas.

What Is A Strategy Assessment?

A Strategy Assessment is not a sales call, but rather an opportunity to gain insight from a local Microsoft Partner on your critical business and IT issues. For one-half to one day, a solutions consultant will conduct interactive sessions with key members of your organization relevant to the Assessment area.

After completing an onsite survey, the Partner will deliver a report with findings and recommendations specific to business issues that were discussed in the site survey.

The Strategy Assessment will help you optimize your existing processes, implement best practices, and develop a long-term vision that meets your business needs.

What Are The Deliverables Of The Strategy Assessment?

Your organization will receive a written report that details findings of the Strategy Assessment, including:

- A description of your business processes in the targeted area of the Assessment.
- Areas for greatest ROI and suggestions for improving your business processes and leveraging your existing technology.
- Microsoft technologies that will help address specific needs and pains uncovered in the Strategy Assessment.
- A summary of the benefits your organization will realize with technology improvements and next-step recommendations for improved efficiency and profitability.
- A list of the steps that will allow your company to move forward with creating a detailed implementation plan.

What Investments Are Required?

Only the time of relevant personnel will be needed during the onsite survey; senior executives in your organization are expected to have approved the engagement. Although encouraged to participate, these executives are not required to be involved in the Strategy Assessment.

You will need to dedicate several functional experts proficient in the area that the Strategy Assessment is targeting. A senior IT member knowledgeable on the systems supporting the Strategy Assessment area should also be present. Participants should be available for the duration of the onsite visit.

Cost

Microsoft and our participating Certified Partners will fund the Strategy Assessment, at no cost to you.

